



Global Engagement Sub-Strategy

2025-2030

Ngala kwop biddi.
Building a brighter future, together.

Acknowledgement of Country

We acknowledge that Murdoch University is situated on the lands of the Whadjuk and Binjareb Noongar people. We pay our respects to their enduring and dynamic culture and the leadership of Noongar Elders past and present. The boodjar (country) on which Murdoch University is located has, for thousands of years, been a place of learning. We at Murdoch University are proud to continue this long tradition.

Murdoch University hosts a significant number of international students and visitors to this campus each year. It is with great pride that the stories of the Elders and their continuing connection to the land, water and community are shared. As we invite our visitors to learn of this Country, we too acknowledge and pay respect to First Nations people from across the world who are joining us on Noongar land.



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*Michael Wear, CEO Tidal Moon and Professor of Practice,
Murdoch University with Vice Chancellor Professor Andrew Deeks*

Message from the DVC Global Engagement

The University's new Strategy for 2023–2030, entitled “Ngala Kwop Biddi” or “Building a Brighter Future, Together” recognises the need for Murdoch to broaden its engagement across all areas.

Our university engagement activities build connections with our staff and students, our local community, state, national and global society by creating mutually beneficial relationships at all levels. These engagement opportunities are to support our teaching by delivering contemporary, accessible and inclusive education with a high quality and engaging student experience, and our research by increasing impactful and progressive research in our areas of strength and across disciplines.

The Global Engagement portfolio has leadership responsibility for the University's internationalisation activities, including international student recruitment, global student and staff mobility, transnational education, activities and research partnerships. Global Engagement is also responsible for developing, nurturing and guiding the University's strategic partnerships across industry, government, and the not-for-profit sector.

Murdoch University has had a long history of delivering transnational education (TNE) through our campuses in Singapore (25 years) and Dubai (16 years). TNE provides the university with a global outlook which internationalises our curricula. It raises our global profile and reputation and presents the University as a truly global institution.

International onshore students represent approximately 40% of our student cohort. In 2025 our total number of international students is just over 9,200 students from 80 countries. International onshore students bring a multi-cultural vibrancy to the campus through the melding of many different cultures.

Murdoch's Global Engagement portfolio can serve as a form of soft diplomacy that connects countries through education, research, and shared values. In a time of global uncertainty, universities play a crucial role in promoting dialogue, and sustainable international collaboration.

It is recognised that much of the engagement that takes place at our University sits outside of the remit of the Global Engagement portfolio. As Deputy Vice Chancellor Global Engagement, one of my primary tasks is to establish through this portfolio a coordinated engagement structure and effort across our campuses contributing to the increase in impact of our education and research activities, while enhancing the University's contribution and value to the global society.

Professor Simon McKirdy

*Deputy Vice Chancellor Global Engagement
Murdoch University*





Launch of Murdoch's Singapore Campus

Engagement Objective

Build engagement with our local community, our state, our nation, and our global society, creating mutually beneficial partnerships at all levels

Murdoch University has prioritised comprehensive engagement by creating the Global Engagement portfolio. With the right culture, systems, and resources, guided by clear priorities, we will foster stronger, mutually beneficial partnerships

Engagement at Murdoch should support and inform research and education addressing key social and environmental issues, and address these complex problems in innovative ways. It should enhance the student experience, broadening perspectives, fostering real-world skill development, and strengthening career pathways. Finally, engagement should be an essential ingredient in building trust and relationships with our local community.

Key activities to achieve this objective

- Establish an engagement framework
- Lead the University's transnational education activities, ensuring alignment with Murdoch University's strategy, and support the University's on-campus engagement activities
- Develop learning partnerships that connect schools with national and international collaborators to offer new courses and educational opportunities.
- Lead the University's international engagement, including student recruitment, study abroad and education and research partnerships
- Build and support holistic partnerships with industry, government (national and international), not-for-profit institutions and community organisations for the benefit of the University's core activities

Engagement at Murdoch University

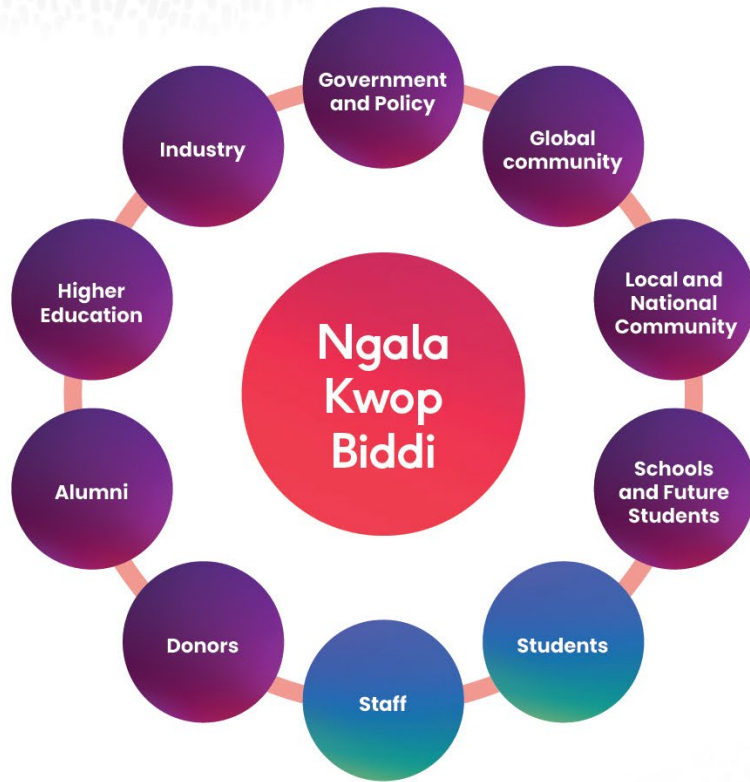
Engagement is defined as the way in which Murdoch interacts within and outside of our campuses, how we build, maintain and grow values-driven ethical, sustainable and inclusive relationships that are mutually beneficial.

All engagement at Murdoch should be built on shared outcomes that increase the impact of our education and research activities and enhance our contribution to society. We will be a university of choice for those who care, who value inclusion, curiosity and innovation, and who desire to make a positive social impact. We seek to be an organisation that our partners turn to for guidance, for future employees, research partnerships and leadership. We aim to be authentic, transparent and open, building trust with our communities.

It is recognised that engagement goes beyond the remit of the Global Engagement portfolio and is embedded into the daily lives of all Murdoch staff, and that the University builds impactful relationships through many forms of engagement. This activity is represented by the engagement ecosystem, ten distinct but interconnected internal and external groups where our engagement is focused, underpinned by Ngala Kwop Biddi.

This engagement is supported by a diverse group of teams across the University. The three teams of Global Engagement – The International Office, Transnational Education and Strategic Partnerships – intersect both directly and indirectly with all groups within the engagement ecosystem.

Integral to the success of the University's engagement ambitions is a coordinated and deliberate approach to engagement as well as clear definitions and reporting lines. The development of the engagement framework will be a key deliverable of the Global Engagement portfolio.



Engagement ecosystem



The Global Engagement **Portfolio**

Building Brighter Futures Offshore

"International education should not be a one-way street. It is not only about international students coming to Australia to study – increasingly it's about taking Australian providers to the world."

- Australia's International Education & Skills Strategic Framework (2024), p7

The three Global Engagement teams of Transnational Education, the International Office and Strategic Partnerships continue to build strong cohesion with other Murdoch portfolios, as well as external partners to support emerging research areas, enrich our teaching and learning and develop new university outreach, locally and abroad.

Transnational Education

Transnational Education enables Murdoch University to expand its global presence and reputation in strategic locations. It positions Murdoch as a provider of diverse educational and economic opportunities through access to high-quality education, while providing robust commercial returns, and strengthening cultural and people-to-people relationships.

The International Office

The International Office collaborates across the University to recruit a diverse range of international students into a wide range of programs and supports global opportunities for Australian students. It provides oversight for agreements, visits and compliance with national and international governments to ensure robust administrative and governance frameworks for these engagements, which contribute significantly to the overall sustainability of our campuses and help create a vibrant, multi-cultural community of globally engaged learners.

Strategic Partnerships

The Strategic Partnerships office is responsible for building long-term, mutually beneficial relationships between Murdoch University and external organisations that increase the impact of our education, research, transnational and international activities to achieve specific goals and generate mutual benefit that neither party could achieve on its own. The partnerships we build and support are interdisciplinary in nature and deliver impact at a strategic level.

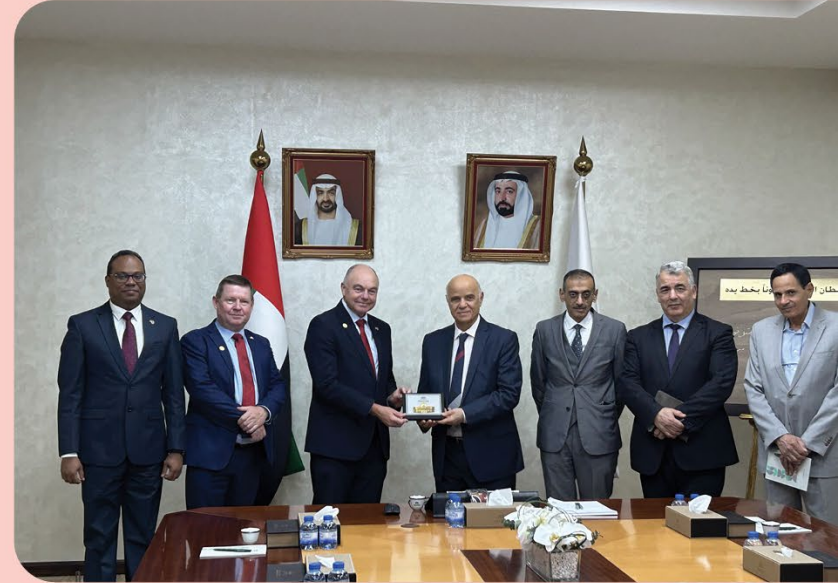
Future Goals



Transnational Education

Goals

- Increase student enrolment in Dubai to 4000 students by 2032 and in Singapore to 6000 students by 2032.
- Deliver an outstanding student experience at our world-class campuses in Dubai and Singapore.
- Position Murdoch Dubai as a leading University in the region.
- Further strengthen Murdoch Singapore's reputation for equity and excellence.
- Grow University commercial returns.
- Develop a strong research profile at both campuses that contribute to Murdoch's research output and impact.
- Strengthen ties between TNE and academic units.
- Support and grow offshore Alumni networks.



The Vice Chancellor meeting the senior executive team and Chancellor, University of Sharjah



Honorary Doctorate awarded to Her Majesty the Queen Mother of Bhutan, Tseyring Pem Wangchuck

The International Office

Goals

- Drive sustainable international growth through targeted recruitment strategies, agent engagement, and development of global partnerships.
- Diversify recruitment channels with a focus on categories such as articulation partnerships, government sponsors and study abroad.
- Achieve Murdoch's annual international student commencement targets.
- Contribute to student experience through expanding inbound and outbound mobility programs, enhancing student engagement, and integrating sustainability and First Nations initiatives.
- Facilitate international research partnerships, joint PhD programs, and research-driven student engagement.
- Ensure adherence to legislative requirements related to international activities and improve systems, manuals, and reporting mechanisms for transparency and efficiency.
- Strengthen ties between the International Office and academic units to align recruitment with course development and delivery.

Strategic Partnerships

Goals

- Grow university-wide strategic partnerships which drive and support quality in education, research and engagement.
- Contribute to Murdoch's visibility, institutional reputation and influence locally and internationally.
- Actively seek and build strategic partnerships that drive societal benefits, innovation and economic impact.
- Support, monitor and grow existing strategic partnerships
- Serve as the strategic liaison for external partners to engage with the University.
- Deliver the engagement framework for Murdoch University staff, that provides guidance on engagement activities, roles and responsibilities.



Formal signing of the Agreement between Murdoch University and the WA Cricket Association

Website <https://www.murdoch.edu.au/explore/our-strategy>

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